

# I The Wynnewood Way



Wynnewood Technologies, Inc. Newsletter

Volume 1, Issue 1  
www.wynnewood.com

September 2007

## A Letter from the President



Greetings friends and family!

Returning to my "home by the sea" is a personal celebration that touches my heart and soul!

It is an honor and pleasure to serve the community of Hampton, Va., as the Wynnewood team announces the launching of our 7 South Mallory St., Hampton, Va. location.

The Peninsula is such a wonderful, beautiful, and bountiful area, so the decision to expand was strategic. Our goals include a plan to be a base for the economic development and revitalization of the charming neighborhood of Phoebus, to develop relationships and serve its community leaders, and local businesses, while acquiring opportunities to serve as contractors to the wide variety of military branches, as well as support, collaborate and build long term relationships with Hampton University.

During the rehabilitation of our new facility, WTI has been housed in the Hampton University Incubator

— which is also located in the Phoebus neighborhood at 6 West County Street. WTI has found support at the incubator through their resources and our collaborations with several other businesses located within the Incubator.

This month's newsletter shares with you some of WTI's exciting 2007 highlights and experiences. First, is the addition of new staff members, Karissa Grant, a recent Hampton University graduate, and Candace Coles, recent graduate of Berklee College of Music. We have also begun work with architect, Billy Milligan and the Livas Group. Additionally, our team provided digital signage for the launching of the Virginian Pilot's new cultural publication, Mix Magazine, and as of now we are preparing for our digital signage display at the BillBro Foundation event in Norfolk. Recently, WTI added subcontractor Summitt Consulting to our U.S. Department of Energy contract. Finally, we are looking forward to our first event at 7 South Mallory St., Hampton, Va. — hosting Dean Credle and the students of the HU School of Business, for a reception at the end of the month, as well as many other events.

WTI and team are looking forward to engaging you and your organization so that together we can service the community — building stronger bonds and growing business opportunities.

Sincerely,

## Wynnewood's New Location

The New Phoebus Location, which will be called Suite B, is undergoing phenomenal renovations. WTI's facility is on its way to becoming the leader in Internet/Satellite Office facilities in the Hampton Roads area. The building sits on the corner of a historical block in Phoebus, where you will

find graphic design firms, advertising, real estate, theater and galleries and new businesses on the rise.

The building is located right in the Historically Underutilized Business (HUB) Zone. WTI is located not too far from the Buckroe beach, the interstate and other historical landmarks. We find the

business sits in the perfect spot for all business needs. As we update the building — we will update you! Letting you in on all the new developments and technology we receive. We are excited to see such a wonderful investment bloom in the upcoming Phoebus area in Hampton.

**WE'RE BRINGING THE WORLD TO YOU!!!** Please visit Suite B, located at 7 S. Mallory St. Hampton Va 23663. See you Soon!

### What to look for in this issue:

WYNNEWOOD NEW LOCATION IN VA.  
NEW HIRES  
NABJ CONVENTION  
EDC LOCATION, MD.  
MIX MAGAZINE  
HAMPTON UNIVERSITY

Wynnewood Technologies, Inc.

11411 Lake Arbor Way,

Suite 412

Mitchellville, MD 20721

(301) 429—0001

www.wynnewood.com

7 S. Mallory St.

Hampton, Virginia 23663

(301) 429—0001

# Suite B



The Prince George's County Economic Development Corporation in Largo, MD.

## The Wynnewood Way

### New Location at Prince George's County Economic Development Corporation

Recently, WTI added another location to our list of digital signage locations. The Prince George's County EDC has just installed 2 new plasma screens in their building in Largo, Maryland.

The EDC provides the right combination of investment incentives to attract new businesses; access to support services and capital to help businesses grow; and information on procurement opportunities to enable businesses to sustain

their growth.

The EDC is committed to promoting economic development, expanding business opportunities, and providing assistance to businesses interested in locating their principal office or base of operations in Prince George's County.

The digital signage creates opportunities for businesses to highlight services and products to their community.

We are very excited to have added a new location and look forward to working with the EDC.

For more information on the Prince George's County Economic Development Corporation please visit them at: [www.pgcedc.com](http://www.pgcedc.com).

#### Upcoming Events:

HU BUSINESS SCHOOL  
RECEPTION

9/25

6:00PM

### Hampton University—Building Relationships

Wynnewood's Hampton, Va. office is located just a few minutes from the campus of Hampton University, one of the nation's most distinguished universities.

On September 26, Wynnewood's President, Lisa Harbour Carter will be giving a presentation

at Hampton University's School of Business for their Leadership Application Program (LAP). LAP is designed to bring corporate executives to campus for interaction with students of their 5-year MBA Program.

Ms. Harbour Carter's day will include a tour of

the campus, a "spotlight" session, and on-air session as well as a question and answer portion.

The WTI team is excited to begin building a strong relationship with Hampton University and the legacy it holds.

### National Association of Black Journalists

Over 2,000 journalists gathered together in Las Vegas, Nevada August 8—12 to educate, learn and experience.

The National Association of Black Journalists held their annual convention at the Bally's Hotel in Vegas this year inviting

Among the speakers were democratic candidates, Hillary Clinton and Barack Obama.

New hire, Karissa J. Grant attended the conference saying, "It was a wonderful experience seeing journalists from everywhere. both famous and

Next years "UNITY" convention will be held in Chicago, where NABJ will be joined with the Asian American Journalists Association, National Association of Hispanic Journalists and the National Association of Native American Journalists.



The National Association for Black Journalists 2008

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WYNNEWOOD SUGGESTED BOOK OF THE MONTH:

**PAULA DEEN:**

**IT AIN'T ALL ABOUT THE COOKIN`**

Do you know the real Paula Deen? You may think you know the butter-loving, finger-licking, joke-cracking queen of melt-in-your-mouth Southern cuisine. You may have even visited The Lady & Sons to taste for yourself the down-home delicacies that made her famous and even heard some version of her Cinderella story (a single mom with two teenage sons started a brown-bread lunch business with \$200 and wound up with a thriving restaurant, a fairy-tale second marriage, and wildly popular television shows), but you have never heard t

WYNNEWOOD WORD SEARCH  
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LIVAS

SUITEB

COLUMBIABANK

MALLORY

SUMMITT

COMMERCEBANK

MIXMAGAZINE

WTI

DOE

NORFOLK

WYNNEWOOD

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## BillBro Foundation 2007 Servant Leader

On Saturday, September 15, the BillBro Foundation held its 2007 Servant Leader Auction and Awards.

The foundation honored 10 individuals including President Harvey of Hampton University and Alonzo Mourning of the Miami Heat NBA Team, and Alonzo Mourning Charities.

The featured keynote speaker for the event was

NBA Legend and member of the Professional Basketball Hall of Fame, Bob Lanier.

The BillBro Foundation is a non-profit 501(c) (3) educational foundation that was created by the family of the late Dorothy Billups Brothers.

The purpose of the BillBro foundation is to provide scholarships and support to aspiring and

meritorious standing regardless of race, creed, kind, financial limitations or origin.

WTI is grateful for its opportunity to utilize digital signage to enhance the experience of the event.

For more information please visit their website at: [www.billbrofoundation.org](http://www.billbrofoundation.org).



BillBro Foundation provides scholarship for meritorious standing college students..

## MIX Magazine is HERE!

They've done it! On August 23<sup>rd</sup>, MIX Magazine, a new lifestyle and personal empowerment magazine dedicated to meeting the needs of Hampton Roads' multicultural communities was launched.

With Delores "Dee-Dee" Gee as publisher and general

seems to be on the way to success. The many features inside include: wealth building, a networking events calendar, local opinion articles, Hampton Roads history, health news, Who's Who of Local Leaders, discussion topics, restaurant reviews, and so much more.

On August 22<sup>nd</sup>, MIX held their premiere party in Norfolk, Va recognizing the individuals and contributors to the magazine and held a reception. Wynnewood provided screens to highlight the many advertisers for MIX. To find out where to get your own copy of Mix Magazine

"MIX Magazine: People, Color and Culture in Hampton Roads."



## New Hires!

Wynnewood Technologies, Inc. has three new hires!

Tamia Woodruff works with the Department of Energy in

graduated from Hampton University, and works in the Hampton, Va. office and is the Executive Media Consultant.

the Hampton, Va. location, as the Marketing and Innovation Administrator.

We welcome our new hires,

# WELCOME

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11411 Lake Arbor Way, Suite 412  
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Phone: 301-429-0001  
Website: [www.wynnewood.com](http://www.wynnewood.com)

Editor: KJG

Wynnewood Technologies, Inc. (WTI) was incorporated in the state of Virginia in 1993. An emerging, creative and innovative information technology, management and technical services firm. We are committed to excellence. Our highly skilled and experienced team provides competent and timely responses for our clients. WTI was certified by the Small Business Administration (SBA) and awarded 8(a) status in December 1998. WTI is also certified as a Minority Business Enterprise (MBE) and a certified Woman-Owned business.

Digital Signage locations: Prince George’s County Administrative building, Prince George’s EDC, Stonefish Grill of Upper Marlboro, Maryland

## Calendar of Events:

### SEPTEMBER

9/25 HU School of Business Reception 6:00—8:00pm

### OCTOBER

10/19 Hampton Alumni Wine Tasting & Jazz Set 5:00—7:00pm

10/20 Hampton Alumni Party - Radiance '83 9:00p—2:00am

### NOVEMBER

11/10 Building Wealth Seminar 2:00—4:00pm

Facilitator: Allyson Pippin-Lamont

11/16 Poets Speak EZ 8:00—11:00pm

### DECEMBER

12/1 Jewelry Designer 1:00—4:00pm

12/7 Holiday Party 5:30—10:00pm  
Featuring: Candace Coles



